

Subject: This week from CCA (CCA Delivers - December 15, 2016
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CCA Delivers

CCALA.org

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CCA IN ACTION



Measure S: Economic Policy Analysis Report

Measure S is a two-year ban on all construction requiring a General Plan amendment, zone change or adjustment to height restrictions. This is more than one-third of all construction in Los Angeles.

Independent economists Beacon Economics studied Measure S and recently released a report, which can be found [here](#).

The report found that Measure S will cost Los Angeles:

- Over **12,000 jobs** each year
- Over **\$640 million** in wages for workers each year
- Nearly **\$2 billion** in lost economic output each year
- **\$70 million** in sales, property, transient occupancy and other fiscal revenues each year— enough to hire over 1,000 new policemen or firefighters
- **\$10.6 million** loss to renters each year, increasing rents which will result in over **\$4.2 million** in lost wages
- Over **\$12 million** each year for our local schools
- **\$14 million** each year for parks and recreational facilities generated through Quimby and Finn fees
- **\$27 million** in property tax revenue over the course of the two-year moratorium, and an additional **\$1.5 million** each year in ongoing fiscal impacts
- Over **\$10 million** in lost sales tax revenue each year from combined upfront and ongoing construction and business activity

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

CCA submitted a [comment letter](#) regarding the proposed Bicycle Parking Code Amendments. The code amendments will tentatively be considered by the City Planning Commission on January 12. CCA supports the new provisions, which make it more flexible and easier to use. Namely, allowing long-term parking to be inside of a dwelling unit is an important and practical revision. We also support establishing a single standard for hotels and motels of one space per every ten rooms.

In addition to the proposed amendments, CCA advocated for a parking credit system that encourages secured parking, the establishment of an in-lieu fee to support Metro Bike Share, evaluating the elevator and entrance standards, and including a provision for the city to revisit these requirements periodically.

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

CCA brought together several stakeholders to meet with the L.A. Department of Transportation (LADOT) to discuss new and expanded routes for DASH bus service in Downtown. Earlier this year,

Homelessness Policy Committee Meeting

This week at CCA's Homelessness Policy Committee, members heard from the Housing and Community Investment Department (HCID) and the City Administrative Office (CAO) regarding Measure HHH implementation and overall coordination of resources to address homelessness. We also received an update on the City + County + Community (C3) outreach program in Skid Row.

Rushmore Cervantes, General Manager of HCID, shared information about Measure HHH, the recently approved \$1.2B bond measure. Approximately \$1B will be used to construct permanent supportive housing (PSH) and up to \$200M can be used for homeless facilities, such as temporary shelter and storage. The goal is to build 1,000 units of PSH per year to house the chronically homeless. Currently, the City issues two funding requests per year for developers to respond to with affordable housing projects, including PSH. Now, with the new bond financing available, the City anticipates there will be four funding requests per year, and the challenge will be identifying another source of funding to fully leverage available resources. Projects are expected to utilize 4% and 9% Low Income Housing Tax Credits, No Place Like Home funding, and Cap and Trade funds as a leveraging source; however, those resources are limited. The City is currently trying to locate storage facilities throughout the City and is facing strong community opposition. There is a real concern that the PSH will face the same challenges.

Last year, the City allocated \$138M to provide additional year-round crisis housing beds, new rapid-rehousing vouchers, the training of HOPE teams, and to create new employment opportunities for homeless individuals. There have been 254 new beds added, and now the citywide total is approximately 2,000 and about 2,000 adult and 88 youth have received rapid rehousing vouchers. Four new Hope teams were created and these teams partner with LAPD officers and LAHSA workers to provide homeless outreach. Additionally, there were 200 homeless clients placed in subsidized employment. These measures are being coordinated by the City's new homeless coordinator, Meg Barclay.

C3 is an intensive outreach program that started in Skid Row approximately one year ago. The program provides consistent street outreach five days a week and partners with government and nonprofit organizations. There are about 2,000 homeless individuals living on the streets in Skid Row and the goal of C3 is to house this population in four years. The outreach teams are comprised of a mental health clinician, registered nurse, substance abuse counselor, LAHSA emergency response worker and an AmeriCorps member. From January to November of this year, the teams have engaged 1,501 people, placed 417 people in interim housing, assigned 312 people to permanent housing and moved 75 people into permanent housing.

CCA thanks **Rushmore Cervantes**, **Meg Barclay** and **Sara Shortt** for their remarks.

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

we formed a working group to develop a proposal for improved DASH service in Downtown.

Recently, LADOT has released its recommended DASH service improvements. While we appreciate the expanded hours and an extended route into the Arts District, we believe the LADOT recommendations must go further to addressing the needs of the entire Downtown community through new routes and even longer hours. Specifically, we are asking for weekend service on Route D and later hours (e.g., until midnight on the weekends) on routes A and F. We will continue to advocate for later evening and nighttime service and new or extended routes, especially in rapidly growing neighborhoods like the Arts District and South Park.

To get involved, please contact CCA's Director of Government Relations, [John Howland](#).

On Monday, CCA testified and [submitted a letter](#) at the Public Works & Gang Reduction Committee regarding a sidewalk vending program. We stated our appreciation for the policy framework introduced by Councilmembers Curren Price and Joe Buscaino. This framework contains many of the policies that CCA has been advocating for including property or business owner consent. We also emphasized the need for a sustainable and effective enforcement program and called on the committee to identify sufficient funds to pay for that program. Finally, we asked the committee to consider how vending districts can be formed.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).

CCA also testified before the Economic Development Committee in support of amendments to Related California's Grand Avenue development agreement. The Grand Avenue project will help close the gap in much-needed hotel rooms in Downtown and create new affordable and market rate housing. Additionally, the project will generate new tax revenues for the City and create new temporary and permanent jobs.

For more information, please contact
CCA's Director of Government
Relations, [John Howland](#).

Regional Connector Station Naming

Metro is inviting people to take part in the naming of the future Regional Connector stations. The subway line will have three new stations when it opens in 2021. Metro staff has proposed names for the stations, and now the agency is seeking input on those names or suggestions for different names.

Staff recommendations for the 1st St. / Central station is "Little Tokyo/Arts District". For the 2nd St. / Broadway station, the recommendations are "Broadway" or "Historic Broadway". And the suggested name for the 2nd & Hope St. station is "Bunker Hill/Grand Av Arts" or "Grand Av Arts/Bunker Hill".

Metro's [website for comments and suggestions is here](#). The Metro Board is expected to make final name choices at its February meeting.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).

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